



PRESS RELEASE

From December 1st ITA Airways' new Airbus A321neo on the Rome FCO - London LHR route with daily frequency

During the Christmas Holidays, the Airbus A321neo will also operate on the Rome Fiumicino - Paris Charles de Gaulle

Rome, November 29th, 2023 - From December 1st, ITA Airways' new Airbus A321neo will operate on the Rome Fiumicino - London Heathrow route on a daily basis and on the Rome Fiumicino - Paris Charles de Gaulle route over the Christmas Holidays.

On the British capital, operations until the end of January include departure from Rome Fiumicino in the early afternoon around 2:00 p.m. and arrival at London Heathrow by 4:30 p.m. From London, the flight will depart around 5:00 p.m. and land at Rome Fiumicino in the evening by 9:00 p.m. (the schedule may vary depending on the day opted for).

To serve customers flying to the French capital during the Christmas period, from December 22 to January 9, ITA Airways will deploy the new A321neo with 3 daily frequencies on Rome Fiumicino - Paris Charles De Gaulle. Three departure flights from Rome FCO (8:35 am, 3:05 pm, 9:30 pm with arrival at 10:45 am, 5:15 pm, 11:40 pm respectively) and three return flights from Paris CDG (departing at 6:10 am, 11:45 am, 6:10 pm and arriving at 8:10 am, 1:50 pm, 8:15 pm respectively).

ITA Airways' new Airbus A321neo was initially scheduled to operate on the Rome Fiumicino - Tel Aviv route as of 1 December 2023; however, in light of the current geopolitical situation, it became necessary to find an alternative use for the new aircraft.

The A321neo, the latest Airbus aircraft type entered in the ITA Airways' fleet, represents a novelty for the Company, and it further solidifies the strategy of a fleet entirely composed of Airbus aircraft with 82 units in operation including the new-generation A220, A320neo, A330neo and A350.

For ITA Airways the A321neo is the benchmark for technology, digitization, innovation, efficiency, and made-in-Italy design on the medium-haul. It features the award-winning **Airspace Cabin**, providing the highest levels of comfort and increased space, latest-generation seats, new ITA Airways custom interior lighting system, and XL overhead bins.

The cabin is configured with three separate classes: Business Class (with 12 reclining seats with full lie-flat bed configuration), Premium Economy (with 12 seats) and Economy (with 141 seats, 12 of which are dedicated to Comfort Economy).

The new A321neo's interiors, entirely designed by **Walter de Silva**, perfectly embody typical Italian elegance and style. In addition to fully capturing the brand's stylistic features, they satisfy the need for "people centricity" thanks to a cabin perception expressing continuity between all classes. When designing the interiors, De Silva was inspired by the idea of conveying a pleasant feeling, consistent with the choice of a journey above the clouds. Comfort, elegance, simplicity and above all the use of natural materials and colors are at the core of the creative concept which aims at enhancing life quality on board and ensuring maximum passenger well-being during all flight phases.

Moreover, a prominent role is played by the cabin's lighting with a setting that changes smoothly according to the several situations experienced on board. The special attention to the choice of colors is expressed in **6 light scenarios** providing cyclic variations in intensity to ensure the best visual comfort. In detail, the lighting delivers the following flight phase-color combination:



- **boarding:** light blue light accompanying the passenger inside the cabin and offering a continuing experience with the color of the livery
- **take off/landing:** green light signals to communicate safety
- **relax:** light blue light paired with warm light beams and intensity changes to foster relaxation
- **meal:** warmer light with neutral tones to bring out the color of the dishes on the menu
- **sunset:** warm lights gradually dimming to accompany sleeping
- **sunrise:** warm lights gradually turning back on to accompany waking.

In addition, thanks to the sophisticated **IFE system**, each seat is equipped with the latest generation "on-demand" video and audio entertainment system, 17.3" (Business), 15.6" (Premium Economy) and 13.3" (Economy) low-reflectivity and 4K resolution touchscreens for a simple and intuitive user experience.

With the entertainment system, passengers will enjoy an experience comparable to popular multimedia applications, a bimonthly programming consisting of a wide selection of movies, TV series, music playlists, interactive games, and 3D flight map.

The A321neo is also equipped with a **Wi-Fi connection system** allowing travelers to connect with their device to the in-flight network and text, surf, or stream content, depending on the connectivity package purchased.

The A321neo offers absolute range and performance. It boasts more than 20 percent lower fuel consumption and CO2 emissions per seat and enables a 50 percent reduction in noise impact compared to previous-generation aircraft in its category. With the introduction of the new A321neo, ITA Airways has taken another important step forward in the completion of its Sustainability Plan, which envisions a fleet composed of 90 percent next-generation aircraft by the end of 2027.

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About ITA Airways

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.