



## PRESS RELEASE

### ITA AIRWAYS: BUSINESS TRAVEL CATEGORY AWARD COVETED TITLE WON AT THE EUROPEAN MISSION AWARDS

Rome, October 5, 2023 – ITA Airways was awarded the prestigious title of “Best travel inclusion initiative of the year” in the Business Travel category during the awards ceremony of the EMA - European Mission Awards. This year in its second edition, the event took place at the Teatro della Pergola in Florence.

A major event for key players in the world of international Business Travel, the EMA aims to recognize excellence in every aspect of this business sector. The eight competing categories, their subcategories and requirements are defined by a team of experts made up of representatives from leading European business partners and travel providers.

Carla Catuogno, Regional Manager Europe, and Gianluca Della Torre, Head of Business Sales Italy, from the ITA Airways Commercial team, led by Emiliana Limosani, ITA Airways’ Chief Commercial Officer and CEO Volare, received the award at the ceremony.

*“We are very proud to receive this European recognition from the Business Travel community. This is a further confirmation of our teams’ commitment at the international level”* said **Emiliana Limosani**. *“This award encourages us to continue investing in business travel, a strategic segment for ITA Airways”*.

*“Receiving this important award confirms that we are moving in the right direction. It is a further incentive to continue to improve, investing knowledge and skills in first class services and initiatives aimed at increasingly enhancing and simplifying the experience on board our aircrafts -* said **Giovanna Di Vito** Chief Program Office, ESG & Customer Operations - *ITA Airways was born with the aim of guaranteeing its customers a unique travel experience, paying attention to the needs of each and every one. We strongly believe in the value of inclusion and work to develop universal access to air travel.”*

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#### **About ITA Airways**

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.