



PRESS RELEASE

ITA Airways at FITUR 2024, International Tourism Fair, in Madrid

New major openings in the intercontinental network

Madrid/Rome, January 17th, 2024 – ITA Airways will participate in FITUR 2024, the International Tourism Fair, taking place from 24 to 28 January at IFEMA exhibition center in Madrid. FITUR is the first annual event for tourism professionals and the leading trade fair for inbound and outbound companies and operators from Latin America.

ITA Airways will be attending the show with a branded stand (nr. 4C18) in Hall 4, in the area dedicated to Italy within the ENIT (Italian National Tourism Board) space. Here, the Company will meet the main stakeholders in the international tourism sector, travel agencies, tour operators, and tourism offices.

One of the main themes of ITA Airways' attendance is the expansion of its network, which operates 51 destinations in the current winter season, including 12 intercontinental, 23 international and 16 domestic. In the local market, the Company currently offers 84 weekly frequencies between Spain and Italy with nonstop flights from Madrid and Barcelona to the Rome Fiumicino hub, in addition to convenient connections with the entire ITA Airways network as well as seasonal flights to/from the Balearic Islands (Ibiza, Majorca and Menorca) operated in the summer season. In particular, passengers from Madrid and Barcelona can easily travel to all the Company's intercontinental destinations via Rome Fiumicino.

Among the new openings in the upcoming Summer Season, there is a further development in terms of intercontinental destinations with new direct flights to North America, Canada, Africa and the Middle East:

- on April 7 the **Rome Fiumicino - Chicago** flight will be launched, with 6 weekly frequencies becoming 7 from June;
- on May 5, the **Rome Fiumicino - Riyadh** connection will start, with 4 weekly frequencies increasing to 5 from June;
- on May 10, the **Rome Fiumicino - Toronto** flight will be launched, with 6 weekly frequencies becoming 7 from June to September and 5 in October;
- on June 6, the **Rome Fiumicino - Accra** flight will start, with 3 weekly frequencies becoming 4 from July;
- on June 7, the **Rome Fiumicino - Kuwait City** connection will be inaugurated with 3 weekly frequencies becoming 5 from July;
- in August, the **Rome Fiumicino - Jeddah** flight will start, with 3 weekly frequencies.

The new intercontinental routes from Chicago and Toronto will be operated with the Airbus A330neo and Airbus A330-200 and join those from Rome Fiumicino to New York, Boston, Miami, Los Angeles, Washington, San Francisco, Sao Paulo, Rio de Janeiro, Buenos Aires, Tokyo, New Delhi, and Malè (Maldives), already in the Company's network.

The new routes to Accra, Riyadh, Kuwait City and Jeddah will be operated with the new Airbus A321neo, the latest Airbus type to join ITA Airways' fleet. It is a new-generation aircraft with a three-class configured cabin (Business, Premium Economy and Economy), which further consolidates the airline's growth strategy and



contributes to the continuous growth of its all-Airbus fleet including the new A220, A320neo, A330neo and A350 aircraft.

All new ITA Airways flights are on sale and can be purchased at ita-airways.com, through the Company's Contact Center, travel agencies and airport ticket counters.

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About ITA Airways

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.