



PRESS RELEASE

ITA Airways together with Fondazione Atena for the International Day for the Elimination of Violence against Women

Airline headquarters illuminated in red for the day Male crew members wear a red pin

Rome, November 25th, 2024 – ITA Airways is once again joining the *International Day for the Elimination of Violence against Women*, standing alongside Fondazione Atena.

The airline supports the "LA VIOLENZA MAI" (Never Violence) campaign, an awareness initiative launched by the Ministry of Justice to foster a culture of prevention against gender-based violence. This campaign is promoted by Fondazione Atena, dedicated to spreading awareness about prevention and women's health. ITA Airways contributes to raising public awareness on gender-based violence, embracing the global call from the United Nations, which has dedicated the day of November 25th to this anniversary since 1999.

To mark the occasion, the airline has undertaken several initiatives, starting with the illumination of its Fiumicino headquarters in red for the entire day, symbolizing its full alignment with the values of this observance.

As a symbol of its joint commitment with Fondazione Atena to raise awareness about the serious issue of violence against women, today male crew members will wear a red fabric pin onboard every ITA Airways flight. These pins are created from regenerated materials by the "Made in Carcere" association.

Passengers will also be informed of ITA Airways' participation in the initiative through an onboard announcement.

ITA Airways has always been at the forefront of supporting initiatives related to social sustainability and has been committed to promoting equality and inclusion since its inception.

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About ITA Airways

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.