



PRESS RELEASE

## ITA Airways Launches New Direct Flight Rome Fiumicino – Bangkok for 2024/2025 Winter Season

### Flights Now on Sale Through All ITA Airways Channels

Rome, July 1, 2024 – ITA Airways, the Italian reference airline, announces the new nonstop flight between Rome Fiumicino and Bangkok, starting operations on November 16 with five weekly frequencies.

The new route is the first ITA Airways' connection between Italy and Thailand, and represents one of the highlights of the upcoming 2024/2025 Winter season, alongside the Rome Fiumicino – Dubai flight inaugurating on 27<sup>th</sup> October, 2024.

The Rome - Bangkok flight, available for purchase starting today on all Company's channels, will be operated with an Airbus A330neo according to the following schedule:

- **Rome Fiumicino – Bangkok, operating from November 16** with departures on Monday, Wednesday, Thursday, Saturday and Sunday at 3:15 pm (local time), arriving in Bangkok at 7:40 am (local time).
- **Bangkok – Rome Fiumicino, operating from November 17** with departures on Monday, Tuesday, Thursday, Friday and Sunday at 12:15 pm (local time), arriving in Rome at 7:00 pm (local time).

*"Our new Rome – Bangkok connection represents an important step forward in ITA Airways' development strategy as it adds another intercontinental destination and opens for our passengers the doors to Thailand, a strategic market in terms of leisure tourism and business segment,"* said **Emiliana Limosani, Chief Commercial Officer of ITA Airways and CEO of Volare**. *"Bangkok has always been one of the world's top tourism capitals and an important hub, that allows to reach the most famous paradisiacal destinations in the world thanks to connecting flights with numerous Thai islands. At the same time, it is a key destination for business traffic between the two Countries, a sector in constant growth. The new direct flight also reflects ITA Airways' commitment to providing optimal travel solutions,"* added the **CCO**, *"confirming the importance of developing the intercontinental network in the Company's commercial strategies."*

*"Thailand is one of the target markets in Southeast Asia for Rome, and being able to count on this new direct connection from ITA Airways is a great source of satisfaction for us,"* stated **Ivan Bassato, Chief Aviation Officer of Aeroporti di Roma**. *"The new route to Bangkok will be an excellent option both for business travelers and for the many tourists, representing a sure boost to the growth of traffic flows and collaboration opportunities between the two Countries."*

In the current summer season, ITA Airways operates 57 destinations, including 16 domestic, 26 international, and 15 intercontinental. The Company has recently launched new nonstop flights from its Rome Fiumicino hub to Chicago (April 2024) and Toronto (May 2024), Riyadh (June 2, 2023), Accra (June 6, 2023), and will inaugurate Dakar on July 3 and Jeddah on August 1, 2024.

For more information, please visit the official website [www.ita-airways.com](http://www.ita-airways.com), contact the Customer Information Assistance Office, or visit travel agencies and airport ticket offices.



For press information:

Pietro Caldaroni, Head of Communication and Institutional Relations

Mail: [media@ita-airways.com](mailto:media@ita-airways.com)

**About ITA Airways**

*ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.*