



## AEROMEXICO AND ITA AIRWAYS ANNOUNCE A CODESHARE ALLIANCE AND RECIPROCAL LOYALTY PROGRAM BENEFITS

 Aeromexico's passengers will enjoy connections to 15 destinations in Italy. Meanwhile, ITA Airways customers will have access to 28 destinations in Mexico.

**Rome/Mexico City, March 7<sup>th</sup>, 2024.-** The flagship airlines of Mexico and Italy celebrate a codeshare agreement, allowing customers of both airlines to enjoy even broader connectivity and benefits between both countries as of March 10.

Thus, all customers traveling with Aeromexico on the Mexico City–Rome route will be able to connect, via Rome Fiumicino International Airport (FCO), to 15 destinations in Italy. ITA Airways passengers, instead, will have access to 28 destinations operated by Aeromexico from the Mexico City International Airport (MEX).

Through this agreement, customers will be able to travel using a single ticket, checking baggage from origin to destination to cities such as Milan, Genoa, Florence, Naples, and Turin, among others, as well as to Cancun, Guadalajara, Monterrey, Puerto Vallarta, and Merida.

Both airlines will allow their customers to enjoy the benefits of their loyalty programs, such as the accrual and soon redemption of points on flights operated by ITA Airways and Aeromexico, in addition to those they already offer as members of SkyTeam for Elite and Elite Plus customers.

Top Tier Platino and Titanio members of Aeromexico Rewards can also enjoy access to ITA Airways lounges in Italy, check an additional bag free of charge at preferential counters, and priority boarding, among others.

Likewise, Club Premium and Club Executive from Volare, the ITA Airways loyalty program, will be able to enjoy the same benefits and have access to the Salones Premier of Aeromexico in Mexico City, Monterrey, Guadalajara, Torreon, and Chihuahua.

For the non-stop route between Mexico City and Rome, Aeromexico will continue using the best of its long-haul fleet, the Boeing 787 Dreamliner, one of the most comfortable, efficient, modern, and eco-friendly aircraft. Since entering service, the Dreamliner fleet has avoided nearly 160 billion pounds of CO2 emissions, and thanks to the innovative composition of their engines, they can reduce noise during takeoff and landing by 60%.

ITA Airways' fleet currently features 83 Airbus aircraft, including 40 of the latest generation. These are aircraft of the Airbus A320neo family as well as the A220-300, A220-100, A330-900, and A350-900.

Thanks to the new partnership with Aeromexico, the Company has 36 codeshare agreements, established in just over two years since the start of its operations.





## **About ITA Airways**

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.

## For press information:

Pietro Caldaroni, Head of Communication and Institutional Relations

Mail: media@ita-airways.com

## **About Aeromexico**

Grupo Aeromexico, S.A.B. de C.V., is a holding company with subsidiaries engaged in commercial and cargo aviation in Mexico, training, assistance, and maintenance, as well as the control of its passenger loyalty program: Aeromexico, Aeromexico Connect, Aeromexico Cargo, Aeromexico Formacion, Aeromexico Servicios and Aeromexico Rewards. The company is Mexico's global airline and has its main hub at Mexico City International Airport. Its destinations network features Mexico, the United States, Canada, Central America, South America, Asia, and Europe. The Group's operating fleet is comprised of Boeing 787 and 737 jet airliners and Embraer 190 models. Aeromexico is a founding member of the SkyTeam airline alliance, which celebrated its 24th anniversary and serves 184 countries with its 19 SkyTeam airline partners.

Media contact: amcomunicacioncorporativa@aeromexico.com