



PRESS RELEASE

ITA Airways launches new offer

"Bring it with you, now you have more weight and more space"

Dedicated to pet transportation onboard

Rome, June 20th, 2024 – ITA Airways introduces a new offer, **"Bring It with You, Now You Have More Weight and More Space"**, designed for pet owners.

Starting today, courtesy of authorization from ENAC, on all the Company's domestic flights, the maximum weight allowance for animals travelling in the cabin has been increased by 25%, from 8 kg to 10 kg, plus an additional 2 kg for the carrier.

This new initiative from ITA Airways addresses the growing demand from customers and aims to ensure maximum comfort during flights.

The service includes the booking of window-adjacent seats for the following new permitted dimensions:

- **Maximum weight including carrier: 12 kg**
- **Weight of the animal: 10 kg**
- **Maximum width: 30 cm**
- **Maximum height: 24 cm**
- **Maximum depth: 40 cm**

Since its inception, ITA Airways has been attentive to the needs of passengers traveling with pets, consistently developing tailored offers to provide efficient and optimal services for pets onboard.

With ITA Airways' new service, pets will receive a dedicated boarding pass, to be delivered at the check-in counter. Ground staff will also manually fill in the boarding pass by entering the pet's name and travel route.

In this initial phase, the 25% increase in capacity will apply only to domestic flights within the ITA Airways network and will not include flights connecting with other airlines.

For the Company's international and intercontinental flights, the weight limit for pets and the dimensions of the carrier will remain unchanged.

For more information about the new service, please visit the ITA Airways website at the following [link](#).

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About ITA Airways

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.