



ASSOCAMERESTERO
ASSOCIAZIONE DELLE CAMERE DI
COMMERCIO ITALIANE ALL'ESTERO



PRESS RELEASE

ITA Airways and Assocamerestero Join Forces to Support Italian Business Abroad

Rome, 13th of November 2025 - ITA Airways, the Italian reference carrier, and Assocamerestero, the Association of Italian Chambers of Commerce Abroad, have signed an agreement to promote the international mobility of companies belonging to the Italian chamber of commerce worldwide.

The agreement will allow over 20,000 members of the Assocamerestero network – present in 63 countries with 86 Italian Chambers of Commerce abroad – to accede to preferential conditions for their business journeys, making travel between Italy and the main international destinations more efficient and affordable. Specifically, the agreement includes the activation of dedicated corporate fares for all Assocamerestero members, valid on all routes served by ITA Airways.

“I am very pleased to announce the signing of this partnership with Assocamerestero, an organization with which we share common values and the mission of representing and promoting the excellence of Made in Italy worldwide - says Joerg Eberhart, CEO and General Manager of ITA Airways – This agreement fits coherently with ITA Airways' strategy, aimed at supporting the competitiveness of Italian companies abroad, promoting sustainable, efficient business mobility oriented towards the development of the Italian industrial network. We are confident that this represents only the beginning of a fruitful collaboration that will consolidate over the years”.

Mario Pozza, President of Assocamerestero, states: *“The partnership with ITA Airways, ambassador of Made in Italy in the world, fits perfectly within Assocamerestero's strategy to enhance synergies across the Italian economic system. This agreement not only increases the excellence of national air transport, but also promotes the mobility of representatives from Italian business communities around the world, associated with the Italian Chambers of Commerce abroad, thus contributing to reinforcing the ties between Italy and international markets”.*

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About ITA Airways

ITA Airways is the Italian reference carrier. The Company is 59% owned by the Ministry of Economy and Finance and 41% by Deutsche Lufthansa AG. ITA Airways operates both passenger and cargo air transport services, providing Italy with high-quality connectivity to international destinations, supporting tourism and foreign trade, as well as domestic connectivity within the Country, also leveraging integrated mobility.

Through strong digitization of processes to ensure the best possible experience and personalized services, ITA Airways places customer service at the core of its strategy. This is combined with a commitment to sustainability, which encompasses environmental aspects (such as a young, technologically advanced fleet to reduce environmental impact), social aspects (a strong focus on its employees and the communities in which it operates), and governance aspects (integrating sustainability into internal strategies and processes).