



PRESS RELEASE

ITA Airways joins the International Day for the Elimination of Violence against Women together with Fondazione Atena Onlus

Rome, 25 November 2025 – ITA Airways together with Fondazione Atena Onlus, is once again renewing its commitment to the International Day for the Elimination of Violence against Women, established by the United Nations in 1999 and observed each year on 25 November.

The airline confirms its supports for the “LA VIOLENZA MAI” (Never Violence) campaign, promoted by Fondazione Atena Onlus with the support of the Ministry of Justice, to raise public awareness about prevention and women’s health, and to promote a society free from all forms of gender-based violence.

Among the symbolic initiatives, the red illumination of the ITA Airways headquarters in Rome Fiumicino stands out. Visible throughout the day within the airport area, it is a powerful and recognizable gesture drawing attention to the urgency of combating violence against women.

In the ITA Airways lounges, an informational video created by Fondazione Atena Onlus—featuring an address by the Minister of Justice, Carlo Nordio—will also be shown and made available on the Foundation’s website.

The airline’s commitment on this day of great social significance will also be shared with passengers through a dedicated onboard announcement.

ITA Airways reaffirms its commitment to social sustainability and renews its efforts to promote respect, awareness, and prevention, ensuring its message reaches an ever-growing audience and supports lasting cultural change.

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About ITA Airways

ITA Airways is the Italian reference carrier. The Company is 59% owned by the Ministry of Economy and Finance and 41% by Deutsche Lufthansa AG. ITA Airways operates both passenger and cargo air transport services, providing Italy with high-quality connectivity to international destinations, supporting tourism and foreign trade, as well as domestic connectivity within the Country, also leveraging integrated mobility. Through strong digitization of processes to ensure the best possible experience and personalized services, ITA Airways places customer service at the core of its strategy. This is combined with a commitment to sustainability, which encompasses environmental aspects (such as a young, technologically advanced fleet to reduce environmental impact), social aspects (a strong focus on its employees and the communities in which it operates), and governance aspects (integrating sustainability into internal strategies and processes).