



PRESS RELEASE

ITA Airways at FITUR 2025, the International Tourism Fair in Madrid

Madrid/Rome, January 21st, 2025 – ITA Airways will participate in FITUR 2025, the International Tourism Fair, taking place from January 22 to 26 at IFEMA Exhibition Center in Madrid. Now in its 45th edition, FITUR is the premier annual event for tourism professionals, fostering business opportunities across both incoming and outgoing tourism.

ITA Airways' stand (4C18) will be located in Hall 4, in the area dedicated to Italy within the ENIT (Italian National Tourism Board) space. Here, the airline's international and local sales teams will welcome visitors and business partners, providing information about the Company's news, brand and network to key players in the global tourism sector.

ITA Airways will be attending the event to illustrate its offering in terms of network, which operates 55 destinations in the current winter season, including 15 intercontinental, 24 international and 16 domestic.

In the local market, ITA Airways offers 42 weekly frequencies (84 flights) between Spain and Italy with nonstop connections from Madrid (21 frequencies) and Barcelona (21 frequencies) to Rome Fiumicino. Passengers can also enjoy convenient connections to the airline's international and intercontinental destinations via Rome Fiumicino, including routes to South America, such as São Paulo, Buenos Aires and Rio de Janeiro, already in the network.

In the 2025 summer season, ITA Airways will enhance its network with seasonal flights from the Balearic Islands (Ibiza, Majorca, and Menorca) to Rome Fiumicino and Milan Linate, alongside connections to Rhodes, Heraklion, Corfu, Lampedusa, Pantelleria, Zakynthos, and Kefalonia.

Among the airline's newest additions is the direct flight to Tripoli, operational since January 12, complementing the routes launched in 2024 to Chicago and Toronto in North America; Riyadh, Jeddah and Dubai in the Arabian Peninsula; Accra and Dakar in Sub-Saharan Africa; Bangkok in Thailand; and Malé, in the Maldives. Destinations in the Far East are served with the Airbus A330neo, while Middle Eastern routes are operated with the Airbus A321neo. Both aircraft are new-generation models, configured in three service classes: Business, Premium Economy and Economy.

Another highlight is the in-flight food offer. During the winter season, long-haul business class passengers can enjoy a new menu crafted by Michelin-starred Chef Gian Piero Vivalda, offering a journey through traditional flavors that celebrate seasonality and Italian excellence.

ITA Airways' fleet continues to grow, now featuring 99 Airbus aircraft, 64 of which are new-generation models, including 7 A321neo, 19 A320neo, 11 A220-300, 10 A220-100 and 11 A330-900. Sustainability is a core focus for ITA Airways, with a target of operating 90% eco-friendly aircraft by the end of the 2023-2027 Strategic Plan. These advanced aircraft will consume 25% less fuel and emit less CO₂, supporting the airline's ambition to become the greenest carrier in Europe.

All ITA Airways flights can be purchased at [ita-airways.com](https://www.ita-airways.com), through the Customer Information Assistance Center, travel agencies and airport ticket counters.



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About ITA Airways

ITA Airways is the Italian reference carrier. The Company is 59% owned by the Ministry of Economy and Finance and 41% by Deutsche Lufthansa AG. ITA Airways operates both passenger and cargo air transport services, providing Italy with high-quality connectivity to international destinations, supporting tourism and foreign trade, as well as domestic connectivity within the Country, also leveraging integrated mobility. Through strong digitization of processes to ensure the best possible experience and personalized services, ITA Airways places customer service at the core of its strategy. This is combined with a commitment to sustainability, which encompasses environmental aspects (such as new green and technologically advanced aircraft and the use of sustainable fuels), social aspects (promoting equality and inclusion for a gender-neutral Company), and governance aspects (integrating sustainability into strategies and internal processes).