



PRESS RELEASE

ITA Airways at World Travel Market Europe 2025 in London

Back to London Heathrow from Summer 2026

2025-2026 Winter Takes Flight to 53 Global Destinations

Rome, November 4th, 2025 - ITA Airways returns to World Travel Market Europe (WTM) 2025, a premier international leisure travel event, which kicks off today, November 4th, and runs through November 6th at the ExCeL Exhibition Centre in London. Now in its 46th edition, WTM offers the perfect platform for the Italian carrier to present its brand, updated winter network, and exciting product updates for the upcoming season to key stakeholders across the global tourism industry.

ITA Airways is exhibiting in the Europe Pavilion within the Italian National Tourist Board (ENIT S.p.A) area, alongside various Italian tourism boards and travel agencies. At the ITA Airways stand, the airline's International and local Sales Teams welcome visitors and business partners, providing comprehensive insights into the company's latest developments and strategic initiatives.

World Travel Market is the annual gathering of travel professionals, unlocking new business opportunities in both inbound and outbound tourism. It serves as the ideal venue for travel experts to connect, exchange ideas, discuss innovations, and explore emerging destinations and trends shaping the future of travel.

The UK is a key market for ITA Airways, which currently operates up to **43 weekly frequencies** (86 flights) between London City Airport (LCY) and Rome Fiumicino and Milan Linate, all operated with the Airbus A220-100.

Looking ahead to Summer 2026, ITA Airways will further strengthen its operations in the British market by resuming flights to London Heathrow (LHR).

The Rome Fiumicino–London Heathrow route will be relaunched with two daily frequencies, enhancing connectivity between Italy and the UK's largest international hub.

As well as direct flights, British travelers can connect seamlessly from Rome Fiumicino to ITA Airways' domestic and international network, including popular Mediterranean destinations (Italy, Spain, and Greece) and long-haul routes to South America, including Rio de Janeiro, São Paulo, and Buenos Aires.

*"The United Kingdom is a strategic market for ITA Airways, and we are proud to further expand travel options for our passengers between Italy and London," said **Joerg Eberhart, CEO and General Manager of ITA Airways**. "We are pleased to announce here at WTM, a key industry showcase, that starting next summer we will resume direct flights from Rome Fiumicino to London Heathrow, strengthening connectivity between our main hub and the UK's largest international gateway. At the same time, our services from Milan Linate to London City will continue to cater to corporate travelers, ensuring efficient access to the heart of London. Through these operations, we aim to offer our passengers an even broader and more seamless travel experience, built around Italian excellence, quality, and innovation."*

For the Winter 2025-2026 season, ITA Airways is flying to **53 destinations**: 16 domestic, 21 international, and 16 intercontinental routes. Highlights of the winter schedule include:

- The launch of a new direct route between Rome Fiumicino and **Mauritius** starting November 7, 2025, operated with the Airbus A330neo, with two weekly flights.
- The resumption of the direct flight between Rome Fiumicino and **Malé (Maldives)** from December 19, 2025, operating daily until January 6, 2026, after which the frequency will adjust to three weekly flights, increasing to four in February, with operations continuing through the Easter holidays.
- An increase in flights to **Bangkok** from five to seven weekly frequencies starting December 8, 2025.
- An increase in flights to Buenos Aires from nine to ten weekly frequencies between December 16, 2025, and January 9, 2026.

ITA Airways remains firmly committed to its growth strategy, centered on expanding connections from its Rome Fiumicino hub while showcasing the best of Italian hospitality, style, and innovation. The airline continues to enhance its global network to meet the evolving needs of travelers worldwide.

Key updates from ITA Airways include ongoing network expansion through new codeshare agreements with Lufthansa Group member airlines, Air Canada, and United Airlines, allowing passengers to book seamless journeys with a single reservation. Since February, ITA's Volare loyalty program has partnered with Lufthansa Group's Miles & More, allowing members of both programs to earn and redeem points reciprocally.

ITA Airways passengers also enjoy access to over 130 lounges worldwide, and passengers of Lufthansa Group carriers can use ITA Airways lounges in accordance with the airlines' access policies. Additionally, during the autumn period, Business Class passengers on intercontinental flights from Rome can indulge in the new menu by renowned Michelin starred Chef Giancarlo Morelli, offering seasonal Italian gourmet cuisine onboard.

All ITA Airways flights can be purchased on the ita-airways.com website, through the ITA Airways Customer Information Center, travel agencies, and airport ticket offices.

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About ITA Airways

ITA Airways is the Italian reference carrier. The Company is 59% owned by the Ministry of Economy and Finance and 41% by Deutsche Lufthansa AG. ITA Airways operates both passenger and cargo air transport services, providing Italy with high-quality connectivity to international destinations, supporting tourism and foreign trade, as well as domestic connectivity within the Country, also leveraging integrated mobility. Through strong digitization of processes to ensure the best possible experience and personalized services, ITA Airways places customer service at the core of its strategy. This is combined with a commitment to sustainability, which encompasses environmental aspects (such as a young, technologically advanced fleet to reduce environmental impact), social aspects (a strong focus on its employees and the communities in which it operates), and governance aspects (integrating sustainability into internal strategies and processes).