



PRESS RELEASE

ITA Airways at ITB Berlin 2025

Berlin/Rome, March 3, 2025 – ITA Airways returns for the third consecutive year to ITB Berlin, the world's leading travel industry event, which will take place from March 4 to 6 at Messe Berlin. The airline will be present at the Lufthansa Group stand.

The Berlin tourism fair represents a key moment for the airline, during which Emiliana Limosani, Chief Commercial Officer of ITA Airways and CEO of Volare, along with the International Sales team, will welcome visitors and business partners in an exhibition space located in Hall 25, Stand 119.

Germany is a strategic market for ITA Airways, which will offer up to 59 weekly frequencies between the two Countries (118 flights) during the 2025 Summer Season. Flights will connect Frankfurt, Munich, Hamburg, and Düsseldorf with Rome Fiumicino and Milan Linate. Among the key highlights is the new Milan Linate-Munich route, launching on March 30 with 12 weekly frequencies. Thanks to convenient connections, German passengers will have access to ITA Airways' entire network, including major destinations in Italy and worldwide.

ITA Airways' summer network for 2025 will feature 59 destinations, including 16 intercontinental, 27 international, and 16 domestic routes. Additionally, during the peak of the summer season, the airline will fly to 12 additional seasonal destinations — 3 domestic and 9 international. These include some of the most sought-after Mediterranean locations such as Greece, Spain, and the Italian islands, accessible via direct flights from Rome Fiumicino and Milan Linate. Destinations will include Rhodes, Ibiza, Palma de Mallorca, Menorca, Heraklion, Corfu, Lampedusa, Pantelleria, Zakynthos, and Kefalonia.

Starting March 30, ITA Airways passengers will also benefit from connections to over 100 additional destinations through codeshare agreements with five Lufthansa Group airlines: Lufthansa, SWISS, Austrian Airlines, Brussels Airlines, and Air Dolomiti.

Looking ahead to the next winter season, ITA Airways has announced its first new route for Winter 2025-2026: the Rome Fiumicino – Mauritius flight. The connection, operated with an Airbus A330neo, will inaugurate on November 7, 2025, with two weekly frequencies, marking the airline's debut in this exclusive exotic destination.

In 2024, ITA Airways achieved significant commercial results. The Company transported 18 million passengers, recording a 20% growth compared to 2023. The intercontinental sector registered a particularly positive performance, with an increase of over 700,000 passengers (+38%). These results contributed to an overall average load factor of 81%, an increase of 2.7 percentage points from the previous year, with long-haul routes achieving an 84% average load factor.

ITA Airways' fleet, which comprised 52 aircraft at the beginning of its operations in October 2021, now consists of 99 Airbus aircraft, including 64 new-generation models (22 for long-haul and 77 for short- and medium-haul routes). By the end of 2027, the airline aims to have 90% of its fleet composed of new-generation aircraft, reducing fuel consumption by 20-25% and lowering CO₂ emissions, with the goal of becoming the youngest carrier in Europe.

ITA Airways will serve as an ambassador of "Made in Italy", promoting the excellence, style and image of Italy, which is internationally recognized as a cradle of beauty, culture, and art. The pillars of ITA Airways' identity include customer satisfaction through personalized services, a strong push for digitalization, and sustainability in three key areas: Environmental (a young, technologically advanced fleet to reduce environmental impact), Social (care for employees and the communities where it operates), and Governance (integrating sustainability into corporate strategies and internal processes).



Tickets for ITA Airways flights can be purchased on the official website www.ita-airways.com, through the airline's Customer Information Assistance Office, travel agencies, and airport ticket offices.

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About ITA Airways

ITA Airways is the Italian reference carrier. The Company is 59% owned by the Ministry of Economy and Finance and 41% by Deutsche Lufthansa AG. ITA Airways operates both passenger and cargo air transport services, providing Italy with high-quality connectivity to international destinations, supporting tourism and foreign trade, as well as domestic connectivity within the Country, also leveraging integrated mobility. Through strong digitization of processes to ensure the best possible experience and personalized services, ITA Airways places customer service at the core of its strategy. This is combined with a commitment to sustainability, which encompasses environmental aspects (such as a young, technologically advanced fleet to reduce environmental impact), social aspects (a strong focus on its employees and the communities in which it operates), and governance aspects (integrating sustainability into internal strategies and processes).