



## PRESS RELEASE

### ITA Airways: Face Boarding trials start at Catania's Fontanarossa airport

Rome, 27 June 2022 - ITAAirways in collaboration with SAC Spa, the Catania's Airport management company, has launched the Face Boarding testing phase at Catania Airport.

From next July, after checking in on the web or at the airport, all passengers on the ITAAirways' Catania-Milan flight will be able to go to the "land side" of the departures area to use the innovative RECO WELCOME-KIOSK facial recognition machine. The machine will be used to associate their face with their electronic ID and boarding pass. Consequently, the passengers will easily and quickly pass through security checks and gate procedures without having to show the ID or boarding pass.

Face Boarding, through advanced technologies, provides for the integration of computer vision and video analysis techniques, in order to implement biometric verification and identification scenarios. This technology is based on 'face recognition', capable of analysing in real time the travellers' faces and let them pass through the various security check-points until they reach the boarding gate at Catania airport, in 'hands free' mode i.e. without showing an identity document and/or boarding pass, greatly facilitating and speeding up the boarding process.

One of the pillars of ITA Airways is digitalisation and the development of new technologies at the service of the flagship's company's costumers, and this project reflects it.

For press information:

**Davide D'Amico**

Head of Corporate Communications ITA Airways

Mail: [davide.damico@ita-airways.com](mailto:davide.damico@ita-airways.com) - [media@ita-airways.com](mailto:media@ita-airways.com)

Mob: +39 335 771 5011

#### **About ITA Airways**

*ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.*