



PRESS RELEASE

ITA Airways participates for the first time in the BIT, Borsa Internazionale del Turismo in Milan

2023 Summer season: 68 destinations, including 22 domestic, 36 international and 10 intercontinental

Milan, 12 February 2023 - ITA Airways is attending for the first time the Borsa Internazionale del Turismo (BIT), the International Travel Exhibition taking place through February 14 in Milan.

Sporting the claim **"Un cielo sempre più azzurro"** ("An even more blue sky"), the stand is located in Hall 4 of Fiera Milano City, and features several corners dedicated to the world of ITA Airways. The first will offer visitors the possibility to experience the ITA Airways' new long-haul business class seat and feel like they are flying. There will be the corner dedicated to the Company's Volare loyalty programme, which has now reached over 900,000 members, and one dedicated to the ITA Connect platform.

Visitors on the stand will be offered a virtual tour inside the Airbus A350 courtesy of the new Oculus META QUEST 2 last-generation visors, using highly advanced 3D technology for a unique and extremely realistic experience: through virtual controllers, which are real extensions the hands, visitors will experience the sensation of touching the interior of the aircraft.

*"For us, 2023 is an year of major investments as we will be doubling our long-haul offer thanks to the opening of new routes: to the United States, with the flights from Rome Fiumicino to Washington and San Francisco in the upcoming summer season, and to South America, with the connection from Rome Fiumicino to Rio de Janeiro launching in the winter season alongside an increase in the offer on all destinations already operated - said **Emiliana Limosani, Chief Commercial Officer ITA Airways and CEO Volare** - We are delighted to announce these new routes as well as our new seasonal and year-round Medium Haul flights here at BIT, a key event for all tourism operators. Since the birth of our Company, we have established strong partnerships with the major players of the Travel Industry in Italy and in the international markets, who are constantly at the center of our commercial strategy and who, together with us, have contributed to the creation of growing value for our customers through the inspiration and widespread distribution of increasingly dedicated and tailor-made offers. Our goal," concluded Emiliana Limosani, "is to increase the trust placed in us by our customers, to promote travel opportunities with ever more interesting services and offers, and to guarantee Italy high-quality connectivity both to international destinations and within the Country."*

BIT's focus is on the upcoming summer season, when ITA Airways will be operating flights to **68 destinations**, of which **22 are national**, **36 are international** and **10 are intercontinental**.

In details, the new flights of the 2023 Summer season are:

- The **Rome Fiumicino-Washington-Dulles International Airport flight** will operate
 - from 2 June to 2 July 2023 with 5 weekly frequencies every Monday, Thursday, Friday, Saturday, and Sunday with departure from Rome Fiumicino airport at 10:20 a.m. and arrival in Washington-Dulles International Airport at 2:20 p.m., local time
 - from 4 to 30 July 2023, flights are operated every Tuesday, Wednesday, Friday, Saturday and Sunday

- from 1 August to 28 October 2023, flights will become daily.
- The schedule from Washington will be
 - from 2 June to 2 July 2023, with 5 weekly frequencies every Monday, Thursday, Friday, Saturday and Sunday with departure at 4:20 p.m. and landing at Rome Fiumicino at 7:05 a.m.
 - from 4 to 30 July 2023, operations will be every Tuesday, Wednesday, Friday, Saturday and Sunday
 - from 1 August to 28 October 2023, operations will become daily.
- The **Rome Fiumicino-San Francisco International Airport** flight will be operating
 - from 1 to 30 July 2023 with 3 weekly frequencies every Tuesday, Saturday and Sunday with departure from Rome Fiumicino airport at 9:35 a.m. and arrival at San Francisco International Airport at 1:15 p.m., local time
 - from 2 August to 28 October 2023, operations will be every Wednesday, Thursday, Friday, Saturday and Sunday.
- The schedule from San Francisco will be
 - from 1 to 30 July 2023 with 3 weekly frequencies every Tuesday, Saturday and Sunday departing at 3:15 p.m. and landing in Rome Fiumicino at 12:15 p.m., local time
 - from 2 August to 28 October, operations will be every Wednesday, Thursday, Friday, Saturday and Sunday.

The two new intercontinental destinations will be operated with the Airbus A330 (route to Washington) and with the Airbus A350, the Company's flagship (route to San Francisco).

The most popular Mediterranean destinations are also back in the 2023 Summer schedule:

- Direct flights from Rome Fiumicino and Milan Linate to **Ibiza, Palma de Mallorca, Menorca, Heraclion, Corfu and Rhodes**
- Direct flights from Rome Fiumicino to **Kefalonia and Split**
- Direct flights from Rome Fiumicino and Milan Linate to **Lampedusa and Pantelleria**

With the new summer network, ITA Airways aims to increase the number of passengers by 60% and its revenue by 80% versus 2022. Courtesy of the expansion of the intercontinental network, the Company is growing also in the cargo segment: it handled around 50,000 tons of cargo in 2022 and is targeting to achieve an 80% growth in transported freight in 2023.

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About ITA Airways

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.