



PRESS RELEASE

ITA Airways at FITUR 2023

Rome/Madrid, 16 January 2023 - ITA Airways will participate in FITUR 2023, the International Tourism Fair taking place from the 18th to the 22nd of January 2023 in Madrid. The Italian flagship carrier will be present at the event in a branded area dedicated to Italy and located in Hall 4 (stand 4C07) in the ENIT pavilion, where it will have the opportunity to meet the key players of the international tourism industry, travel agencies, tour operators, trade partners, and tourist offices.

FITUR is the first event of the year for professionals in the travel sector, as well as the main trade fair for companies and operators in the Ibero-American area.

One of the main themes of ITA Airways' attendance at the show and a pillar of its strategy is the commitment to sustainability: the Company aims to become the greenest air carrier in Europe by 2026, courtesy of a modern fleet with state-of-the-art technology. ITA Airways is committed to a CO2 emissions reduction plan, including the renewal of its fleet, which will feature 80% new generation aircraft by 2026, with the consequent downscaling of 1.3 million tons of CO2 emissions. The recent introduction of the Airbus A220-300 and A350-900 represents a further step towards this goal.

In terms of commercial performance, ITA Airways closed 2022 with important results: more than 10 million passengers were carried, and the airline has consistently earned top rankings globally, for both Regularity and Punctuality, recording 99% of its entire operation completed in regularity and more than 82% of its flights landing on time, with peaks of 87% in December.

In the local market, ITA Airways currently operates 56 weekly frequencies between Spain and Italy thanks to daily flights from Barcelona and Madrid airports to its Rome Fiumicino hub, which will increase to 84 with three daily frequencies from each Spanish city starting in June, and connections to the Company's entire network of destinations in the domestic market as well as in the rest of the world, including South America with Brazil and Argentina. In summer, the Company will also offer seasonal connections to the Balearic Islands (Ibiza, Majorca, and Menorca), and other Mediterranean destinations.

At the core is the expansion of ITA Airways' intercontinental network, which operates 51 destinations in the current winter season, including 9 intercontinental routes. Among the long-haul flights, are the new connections from Rome Fiumicino to San Francisco and Washington, which will be operational in the summer season, as well as the flights to Rio de Janeiro that will open in November 2023 – all are already available for purchase. These new destinations join the flights launched in 2022 to Buenos Aires, Sao Paulo, Tokyo Haneda, New Delhi and Malé (Maldives) and those offered in the United States, including New York, Boston, Miami, and Los Angeles. In addition, with the entry of the new Airbus A321Neo in the fleet, the Company plans to open new destinations to the Middle East: Riyadh, Jeddah and Kuwait City.

Finally, another important new feature offered by the Company, is the recently launched offer aimed at MICE traffic and including a dedicated ITA Airways Team plus tailored conditions for this specific segment with a great growth outlook.



All ITA Airways flights can be purchased on ita-airways.com, or through the company's call centre, travel agencies and airport ticket offices.

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About ITA Airways

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.