



PRESS RELEASE

## **ITA Airways participates in The Sustainable Flight Challenge presented by SkyTeam**

### **Tomorrow the most sustainable ITA Airways flight ever will depart Rome Fiumicino to Amsterdam Schiphol**

Rome, May 6, 2022 - ITA Airways is operating its first flight in The Sustainable Flight Challenge presented by SkyTeam. It will be the AZ 110 departing from Rome Fiumicino tomorrow May 7 at 2.05 p.m. and landing in Amsterdam Schiphol at 4.35 p.m.

This is the first of two flights that the Company has been organizing to take part in The Sustainable Flight Challenge, the international competition presented by SkyTeam. The AZ 110 will be operated with an Airbus A320 and will offer the most sustainable flight experience ever on an ITA Airways medium haul route.

Tomorrow's flight will be followed by a second one, the AZ 608, which will be operated on May 14 on the intercontinental Rome - New York route with an Airbus A330 departing at 10.15 a.m. from Fiumicino and landing in New York JFK at 2:00 p.m. local time.

SkyTeam's Sustainable Flight Challenge (TSFC) is designed to challenge the aviation industry by stimulating and accelerating innovation and change towards a more sustainable future and the decarbonization of the skies.

It centers around a friendly competition, scheduled between 1-14 May 2022 in which the 16 participating airlines will implement their solutions to operate specific flights in experimental mode, testing a series of initiatives to further reduce aviation's impact on the environment with the hope of transforming them in best practices for the future of the industry through the involvement of operators and customers.

In order to carry out this experimental operation in the most sustainable way, ITA Airways has developed and integrated a series of 'extraordinary' activities into its usual operating procedures, in coordination with all the departments involved in the project. With the objective of improving efficiency and reducing the environmental impact, these activities included flight and ground operations, the choice of the aircraft and alternative fuels, a sustainable catering, waste recycling, a dedicated passenger experience plus the digital newsstand service and carbon offsetting.

In fact, both flights will have zero impact on the environment in terms of fuel emissions, neutralizing them courtesy of ITA Airways' contribution to some reforestation projects in Africa and South America.

Sustainability is one of the pillars of ITA Airways strategy from the first day of its activity and it is pursued also through the renewal of the fleet, which includes new generation aircraft with lower environmental impact.

The Company thanks all the partners involved - ENAV, Aeroporti di Roma and Eni - for their effective collaboration in the completion of this project.

#### **About ITA Airways**

*ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.*



**About The Sustainable Flight Challenge**

*The Sustainable Flight Challenge (TSFC) exists to challenge the aviation industry by stimulating and accelerating innovation towards a sustainable future. TSFC is presented by SkyTeam, a leading airline alliance with member carriers around the world. It centers around a challenge scheduled between 1-14 May 2022 in which 16 participating airlines will implement their most sustainable solutions and compete for awards in 14 categories. This challenge is another step in the aviation industry's path towards a more sustainable future.*

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