



PRESS RELEASE

ITA Airways participates in the World Travel Market Europe in London

New London City Airport – Milan Linate connection with the Airbus A220-100

Rome, November 6th, 2023 - ITA Airways is participating in the World Travel Market Europe that takes place in London from the 6th to the 8th of November. In its 44th edition, the event is hosted in the ExCel exhibition centre and, will be the occasion for the Italian carrier to showcase its brand, its network, and the news of the winter season to key players in the tourism industry in Europe and around the globe.

ITA Airways is exhibiting together with the Italian National Tourist Board, tourism boards and travel companies from throughout Italy. At the ITA Airways stand (EUROPE N3 300), the local team will welcome guests, tour operators, leisure agents and destination management companies.

World Travel Market London is the market leading international travel event unlocking business opportunities for inbound and outbound tourism professionals. It is the premier location where travel experts come together to connect and hear about how leading companies have reshaped their businesses and data insights into trending destinations and products.

The Company's main news is the start of a non-stop connection from Milan Linate to London City operated with the new Airbus A220-100, with 3 daily frequencies that will become 4 in January. This will enable ITA Airways to offer its passengers a total of 48 roundtrip flights per week to and from the British capital. The A220-100, named after Fiona May, is the smallest jet liner among Airbus commercial aircraft and it is particularly suitable for short-haul connections thanks to its efficiency and comfort standards. In addition, its small size makes it highly appropriate for flying to London City, an airport where operating conditions require the use of smaller aircraft equipped with special technologies.

The UK is a strategic market for ITA Airways, which continues to guarantee connections to London City, a favorite destination for business customers working in the London metropolis.

ITA Airways' offer for the UK market includes up to 90 roundtrip flights per week between London and its two hubs: Rome Fiumicino and Milan Linate. In addition to daily connections from Milan Linate, the Company offers daily connections from Rome Fiumicino to London Heathrow.

ITA Airways also continues its network expansion strategy: in the winter season, the Company will operate 52 destinations including 12 intercontinental, 23 international and 17 national. Two new intercontinental routes, Rio de Janeiro and Malé (Maldives), join New York, Boston, Miami, Los Angeles, Washington, San Francisco, São Paulo, Buenos Aires, Tokyo, and New Delhi.

All ITA Airways flights can be purchased on the ita-airways.com website, from the ITA Airways Call Center, or from travel agencies and airport ticket offices.

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About ITA Airways

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of



sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.