



PRESS RELEASE

ITA Airways selects Airlogica Zeus2.0 Web solutions for their BIDD management.

Rome, July 28th, 2023 – ITA Airways, Italy's leading airline, has chosen to partner with Airlogica Corporation for their BIDD processing.

ITA Airways distribution overall will benefit from the full value of Airlogica latest Zeus2 Cloud-based BIDD Auditing and Analytic tool. Zeus expansive analytical capabilities will help ITA Airways to improve Distribution efficiency, analyze agency booking behavior and identify distribution cost inconsistencies for corrective actions.

ITA Airways partnership with Airlogica will protect against non-productive bookings, will lead to cleaner inventory and consequently to more effective space management.

Airlogica is committed in providing exceptional BIDD Audit services to contribute to ITA Airways continued success. The tool also allows us to monitor GDS cost in short, medium and long term and to check matches between the unit fees applied by GDSs and the contractual unit fees.

Airlogica expertise and cutting-edge technologies will help to drive meaningful results for ITA Airways.

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About ITA Airways

ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.

About Airlogica Corporation

Airlogica Corporation is a U.S.A. based corporation, headquartered in Atlanta, Georgia and offices in Europe and Asia with clients on five continents. Airlogica is the industry leader in BIDD processing, invoice matching, auditing, revenue assurance and generating ADMs against travel agents that ignore or abuse Airlines' booking policies. Airlogica is the oldest and highest quality provider of products and services in this area with the best reputation among vendors for providing requested enhancements. Customers benefit from Airlogica expertise and flexibility for customized requirements.